



FOR IMMEDIATE RELEASE

Bullard Offers Distribution Partners Streamlined Platform for Customizing Hard Hats



Bullard has partnered with Custom Safety Products (CSP) to give its distribution partners the ability to customize hard hats faster and more efficiently with innovative CSP Plus™ configuration software.

“Deploying the CSP solution to our distribution partners will improve the customer experience in this important area of our business,” said Stacey Simmons, product manager at Bullard. “We’re excited about the prospect and expect it to dramatically improve the quoting, proofing and production process for custom Bullard hardhats.”

The CSP Plus platform adds efficiencies at every step of the quote-through-delivery process, making it faster and simpler for any company using the platform to deliver on customer expectations.

Brad Martell, president of CSP, shared Simmons’ enthusiasm: “It’s exciting to see Bullard and companies like them embracing the future of custom-printed PPE. This is a unique opportunity for Bullard to reinvent customer expectations and deliver their exceptional product with an unprecedented level of service.”

More information about the CSP Plus software-as-a-service platform, including an informative video, can be found at <http://csp-1.com/solution-overview/>.

About Bullard:

Bullard is a global leader in personal protective equipment and systems designed to help save lives. Founded in 1898, Bullard protects workers in the Industrial Health & Safety and Emergency Responder markets. Headquartered in Kentucky, Bullard is a fifth-generation family-owned global company with offices and facilities in the U.S., Germany and Singapore.

About Custom Safety Products:

Custom Safety Products has been a cutting-edge software-as-a-service (SaaS) provider since 2015. Its CSP Plus™ platform has helped numerous distributor and manufacturer partners compress the quoting, proofing and ordering of a diverse range of custom safety products, including hard hats, high visibility apparel, safety signs and safety glasses.