CUSTOM SAFETY PRODUCTS

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Innovative Safety Product Customization Platform Introduced at AD eCommerce Summit

AD
Together, we win.

At its recent eCommerce summit in Fort Worth, Texas, Affiliated Distributors (AD) shared details with its members about a breakthrough software-as-a-service platform available from Custom Safety Products (CSP).

The innovative CSP Plus™ configuration software streamlines everything about the quote-through-delivery process for customized safety products, making it faster and easier to deliver on customer expectations.

"We were excited to introduce CSP to our members at the AD eCommerce Summit," said Caroline Ernst, VP, eCommerce Solutions at Affiliated Distributors. "We believe Custom Safety Products is reinventing customer expectations around quoting, proofing, ordering, and delivering custom safety products."

Affiliated Distributors is a member-owned organization that brings together growth-oriented independent distributors and best-in-class supplier-partners. At the 2019 summit, held from February 25-27, members learned how the CSP Plus platform lets users create production-ready proofs and quotes in real time.

"The AD eCommerce Summit is known as the place for AD eCommerce leaders to network with independent distributors," said Ernst. "Working with AD members, CSP was able to demonstrate how their technology makes the process of getting customized safety products and personal protection equipment simpler and faster than ever before."

Brad Martell, president of CSP, attended the event and had the opportunity to demonstrate the real-world advantages of the platform to AD members in this unique setting: "There's no substitute for being able to demonstrate at a gathering like this the difference our platform can make. With a software platform this unique and groundbreaking, seeing firsthand how it simplifies the entire process really is believing."

More information about the CSP Plus software-as-a-service platform, including an informative video, can be found at http://csp-1.com/solution-overview/.